



Butter ^{PR}
CLIENT RELATIONSHIP ARCHITECTS

PORTFOLIO - Tracy and Beth's collective associations throughout the years have included but are not limited to the following businesses; whereby direct or cooperative corporate communications, events management, marketing, media or sponsorship services have been availed:

Corporate | Community Services

- Anthony Cerantonio (author), Vic
- Australian Workforce Consulting, Vic
- Bib Stillwell BMW, Vic
- Business Chicks, Qld
- Cape Care
- Caterpillar Inc., Vic (USA)
- CS Consulting Group, Vic
- CS Human Resources, Vic
- Data Blue, Qld | NSW
- Internet Communications, Vic
- Irdi Legal, WA
- KD Public Relations, Qld
- Lapont International, Vic
- Letyourself.com.au
- Mincom, Qld
- Moreton Hire, Qld
- Parry PR & Promotions
- Power Creations, WA
- Quantico Group Lawyers, Vic
- Ray White, Qld
- Royal Children's Hospital Foundation, Qld
- The PR People, Vic
- The Richmond Foundation, Qld
- Thinc Technology, Qld

Hospitality | Tourism

- Absynthe Restaurant, Qld
- Andraos Bros. Wines, Vic
- Arakawa Japanese Restaurant, Qld
- Byblos Restaurant, Qld
- Burswood International Resort & Casino, WA
- Crown Entertainment Complex, Vic
- Estelle's Restaurant, Vic
- Jarvis Estate Vineyard, WA
- Kabuki Japanese Restaurant, Qld
- Melbourne West End Markets, Vic
- Mirra Function Centre, Qld
- Paddy Hannan's Irish Pub, WA
- Royal Pines Resort, Qld
- RPR's Restaurant, Qld
- Sea Breeze Restaurant, Vic
- Sigg's at the Port Office, Qld
- Sono Japanese Restaurant, Qld
- Sovereign Serviced Apartments, Vic
- Stamford Plaza Brisbane, Qld
- Sun Pictures, WA
- Surfcoast Spa Resort, Vic
- Windows Restaurant, WA

Health & Beauty | Fashion & Lifestyle

- 5 Designers, Qld
- Aesthetica, Qld
- Akira Isogawa, NSW
- Aust. Institute of Laser Therapy, Vic
- Baby-A-Go-Go, WA
- Design on Beauty, Qld
- Fiorenza Collection, Qld
- Julie Day Astrology, Qld
- Kisses Boutique, Qld
- Lean for Life, Healthy Australia Project, Vic
- Medi Light Hair Removal, Qld
- Middleton's Creations, Qld
- Palace Cinemas, Qld
- Prisma Promotions, Qld & NSW
- Queens Park Health Club, Vic
- Shari Louise Designs, Qld
- Soul Awaken, Qld
- Surfcoast Spa and Retreat, Vic
- The Hat Box, Qld
- Zephyre Generation, Vic



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EVENTS - Tracy and Beth's experience in producing special events is outstanding – from concept development, guest list management and sponsorship procurement to publicity and logistical coordination:

- Akira Isogawa Warehouse Sale, Qld
- ANZ Australian Ladies Masters Golf Tournament with Royal Pines Resort, Qld*
- An Evening of Glamour McKinney's Cocktail Event, Qld*
- Bejewelled with Shari Louise Designs and Fiorenza Collection, Qld
- Bib Stillwell BMW Series 3 Launch with Lapont International, Vic
- B105 Christmas Appeal, Qld*
- Caterpillar Inc. Worldwide Mining Dealership with Mincom, Qld
- Disney Pixar Toy Story 2 Ladies Lunch with Burswood International Resort, WA
- Evening of Luxury with Shari Louise Designs and AUTORE South Sea Pearls, Qld
- For Your Eyes Only Gentlemen's Evening with Shari Louise Designs & Moet Hennessy, Qld
- Byblos Portside Melbourne Cup, Qld
- GLAM, Qld
- Gold Coast Teppanyaki Cook-off Championships with Royal Pines Resort, Qld
- Grand Europe Ball with Lapont International, Vic
- Hyundai Hopman Cup with Burswood International Resort and Casino, WA*
- Italia Fest with Crown Entertainment, Vic*
- Kisses 4 Kids, Qld
- Ladies of Luxury with Absynthe, Qld
- Lady Mayoress High Tea with Louis Vuitton, Qld
- Melbourne Cup Grand Gala with Stamford Plaza and QueensPlaza, Qld
- Moreton Hire Stradbroke Cup, Qld
- PURE Luxury with Shari Louise Designs, AUTORE South Sea Pearls and Belvedere, Qld
- Ray White Ascot Soiree, Qld
- Red Carpet Club's 'The Women' with Dendy Cinemas Portside, Qld
- Red Carpet Club's 'Yummy Mummy Affair' with Palace Barracks Cinemas, Qld
- Riverfire Gaden's Lawyers Fundraiser, Qld
- Sigg's Tea Room Media Launch with Stamford Plaza Brisbane and Arianne on Edward, Qld
- Stamford Plaza Brisbane's Venetian Masquerade for ADAWS with Mater Foundation, Qld
- Sunbury Wine Festival with Andraos Bros Wines, Vic*
- Surfcoast Spa Retreat Launch, Vic
- Tame the New Nine Golf Course Launch with Royal Pines Resort, Qld
- Thiess Process Bollywood Spectacular for Young Care with Stamford Plaza Brisbane, Qld
- Thank God it's Friday Lexus Fundraiser, Qld
- Thinc Technology Product Launch, Qld
- Think Pink Launch for Sex in the City, Qld
- Uncle Toby's Women's Hard Courts Tennis Championships with Royal Pines Resort, Qld*
- WA Olympic Council Fundraising Gala with Burswood, WA*

() denotes major hall mark events whereby Tracy or Beth formed part of a larger organising body*